



Veterans of Foreign Wars Department of New Jersey

171 Jersey St Bldg. 5 Trenton NJ 08611 (609) 393-1929
adjutant@njvfw.com

VFW STATE CONVENTION VENDOR FORM

TYPE OF VENDOR: BUSINESS _____ NON-PROFIT: FREE _____

Name of Business/Organization: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Credit/Debit Card # _____

Exp Date: __/__/____ Security Code: _____ Billing Zip code: _____

SPONSORSHIP PACKAGE

EYES OF FREEDOM _____ PATRIOTIC _____ FREEDOM _____ HERO _____

VENDOR _____ AD _____

RETURN PAYMENT AND FORM TO
VFW HQ 171 JERSEY ST BLDG 5 FLR 2
TRENTON NJ 08611

OR
ADJUTANT@NJVFW.COM

DEADLINE: May 5, 2023

VFW STATE CONVENTION

The annual VFW State Convention has many opportunities to engage members through sponsorship, advertising, and exhibitions. The VFW is a respected organization where many government and corporate leaders have come to speak before our attendees.

The VFW looks forward to hosting your organization at the State Convention.

Convention Sponsorship/Vendor Opportunities	Eyes of Freedom \$3,500	Patriotic \$2,000	Freedom \$1,000	Hero \$750	Vendor \$400	Ad \$200
Sponsor of Opening Session	x					
5 min address to Opening Session attendees	x	x				
60 second ad at opening session	x	x	x			
Prime table placement	30'	20'	10'	10'	10'	
Registration bags insert	x	x	x	x	Add'l \$100	
Back cover ad	x					
Inside front cover ad		x				
Inside back cover ad			x			
Full page ad				x	x	x
VFW social media post	x	x	x			
Banner	8 x 10	6 x 10	5 x 10	4 x 10		
Company logo on signage	x	x	x			
Dinner (2) with State & National Officers	x					
Company logo at the display	x					

CONVENTION PROGRAM ADS

DEADLINE: MAY 5, 2023

- For full page: 8 ½” x 11”
- For half page: 7 ½” x 4 ¾”
- Resolution: Min. of 300dpi
- Colors: 4-color process only. **No spot colors**
- Accepted Format: PDF optimized for print. **No Word documents will be accepted.**

COMPANY LOGO REQUIREMENTS

DEADLINE: MAY 5, 2023

Please submit a color company logo in Illustrator vector format. Logo must be at least 8” x 8” at 300 dpi.

VIDEO REQUIREMENTS

DEADLINE: MAY 5, 2023

- Videos should be mp4 format in the highest quality available
- 30-60 seconds in length
- Dimensions: 1920 x 1080

Please contact us for further information. We look forward to your participation.